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# ***3ma19***

## ***The Road to Turin***

***6-9 June 2019***

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*Dear friends and fellow 3maers,*

*It's that time of the year again and time for 3ma19, the 13<sup>th</sup> 3ma, to start. We are not superstitious so Ladies and Gentlemen, start your engines!*

*The most important aspect of 3ma is to have fun and enjoy driving our 131s. The itinerary, the routes and everything else you may find in this routebook are for guidance only. There was no recce this year so none of the driving routes have been driven. They will be a new experience for all of us.*

*Most of our days have a tight time-schedule we'll have to try to stick to but if you have any suggestions for changes, or if you see a nice place during our drives and you'd like to stop, just say so. As usual, Private Mobile Radios (Walkie-Talkies or should that be Drivie-Talkies) will be used for communication. This year we'll be using Channel 3. As in previous years, if you haven't got a Drivie-Talkie and can't borrow one, just flash your lights, hoot the horn or wave your arms frantically and hopefully someone will get the message.*

*The Mad Amigos  
Your friendly 3ma organisers*

## Hotel Parisi

via Galvani 19 Nichelino (TO) +39 011 60.61.162

Our base and home-away-from-home for 3ma19 will be the Hotel Parisi in the outskirts of Turin. Close to the needs of modern travellers, with new standards of hospitality and attention, HOTEL PARISI is an oasis of comfort and elegance that will make our stay an unrivaled experience.

The Hotel Parisi is young, dynamic and with an all-women management where the customer is not a number but a new friend to welcome and content.

## National Automobile Museum

Corso Unità d'Italia 40, 10126 Torino Tel. 011 677666011 677666 /7/8

The National Automobile Museum was set up in 1932, on the left bank of the River Po, based on the idea of two pioneers of Italian motoring, Cesare Goria Gatti and Roberto Biscaretti di Ruffia (the first President of the Turin Automobile Club and one of the founders of Fiat).

However, it was Carlo Biscaretti di Ruffia, Roberto's son, after whom the National Automobile Museum was named in 1960, who conceived and put together the initial collection: the "steam vehicle", designed by Virginio Bordino in 1854, the first Benz model, dated 1893, the first Peugeot model to circulate in Italy, the Pecori, which was the first three-wheeled car built in Italy, just to mention a few of the most valuable exhibits.

The futuristic refurb, completed in 2011 to a design by architect Cino Zucchi, has helped to reposition the museum within the Italian cultural sector: the new exhibition – included in 2013 by The Times in its list of the top 50 in the world, valued for its educational and scientific standing – extends over three floors and takes visitors on an emotional journey among vintage vehicles and dream cars, important prototypes and iconic models, while songs from the Sixties and the rumble of Formula One engines can be heard in the background. The spectacularly contextualised layout created by Francois Confino is accompanied by multimedia systems with touch screen devices, original themed displays, great installations and multi-projections put together specially to engage new generations of visitors with the use of state of the art technologies. The vast heritage of data, historical details, pictures from the archives, technical datasheets on the vehicles and bodywork specialists can be consulted during the visit on multimedia totems and from visitors' own smartphones, using the Museum's app.

## Mirafiori Motor Village

9 Piazza Riccardo Cattaneo - 10135 Torino (TO)

Fiat launched its Motor Village flagship store concept in 2006, with its Mirafiori Motor Village in Turin. That was followed in 2008 by London's Wigmore Street Village and Paris's on the Champs-Élysées in 2010.

## Lingotto

via Nizza, Turin

Construction started in 1916 and the building opened in 1923. The design (by young architect Matté Trucco) was unusual in that it had five floors, with raw materials going in at the ground floor, and cars built on a line that went up through the building. Finished cars emerged at rooftop level to go onto the test track. It was the largest car factory in the world at that time. For its time, the Lingotto building was avant-garde, influential and impressive—Le Corbusier called it "one of the most impressive sights in industry", and "a guideline for town planning". 80 different models of car were produced there in its lifetime, including the Fiat Topolino of 1936.

## Museo Fisogni

via Bianchi, 25/b – 21049 Tradate (VA) – Italy

The Fisogni Museum was founded by Guido Fisogni in 1966.

During the following years the Museum grew up, becoming the most complete collection in the world about the history of fuel pumps and gasoline distribution.

Today the Museum is composed by more than 5000 pieces divided among gas pumps, oil tanks, equipment like oil replacements, grease-cups, fire extinguishers, air compressors, etc. and an incredible number of accessories, gadgets and toys, having the logos of the petrol companies from the beginning of the past century.

The Museum provides also a very rich archive of technical designs and advertising materials continually consulted by engineering students and designers.

## Museo Storico Alfa Romeo

viale Alfa Romeo, 20020 Arese (MI) – Italy

The Alfa Romeo Museum has been completely renovated and is even more prestigious. The historical site in Arese has a new look and is opened to public with a refined arrangement that reflects Alfa Romeo's distinctive DNA. Six floors of history binding past, present and future and complimenting the achievements of an extraordinary brand, its vehicles, its technology and style.

## Nature Reserve of the Andona Valley

The Special Nature Reserve of the Andona Valley, Valle Botto and Val Grande , established in 1985 , is a regional reserve that extends in the north-western part of the municipality of Asti . In 2003 it was expanded, passing from the original area of about 293 hectares to that of 930 hectares which also invest part of the territory of the municipalities of Camerano Casasco , Cinaglio and Settime . It was created to safeguard above all the paleontological heritage, made of shells, corals and fossil remains , also of marine and terrestrial vertebrates . It is part of the Asti protected areas (Regional Law No. 19 of June 29, 2009).

## San Bartolomeo church

The Romanesque church of San Bartolomeo, built on a small hill, is nestled in the rolling woodlands of the nature reserve of Valle Andona-Valle Botto-Valle Grande. Sitting on the border between the municipalities of Camerano and Cortazzone, it is precisely located in the locality of Rivo Croso, a short distance from a ruined farmhouse. This offers a typical example of the displacement of settlements, a phenomenon which persisted for centuries: in this case from the twelfth century to the present.

## Piovà Massaia

Piovà Massaia is a comune (municipality) in the Province of Asti in the Italian region Piedmont, located about 30 kilometres (19 mi) east of Turin and about 20 kilometres (12 mi) northwest of Asti.

Piovà Massaia borders the following municipalities: Capriglio, Cerreto d'Asti, Cocconato, Cunico, Montafia, Montiglio Monferrato, Passerano Marmorito, and Piea.

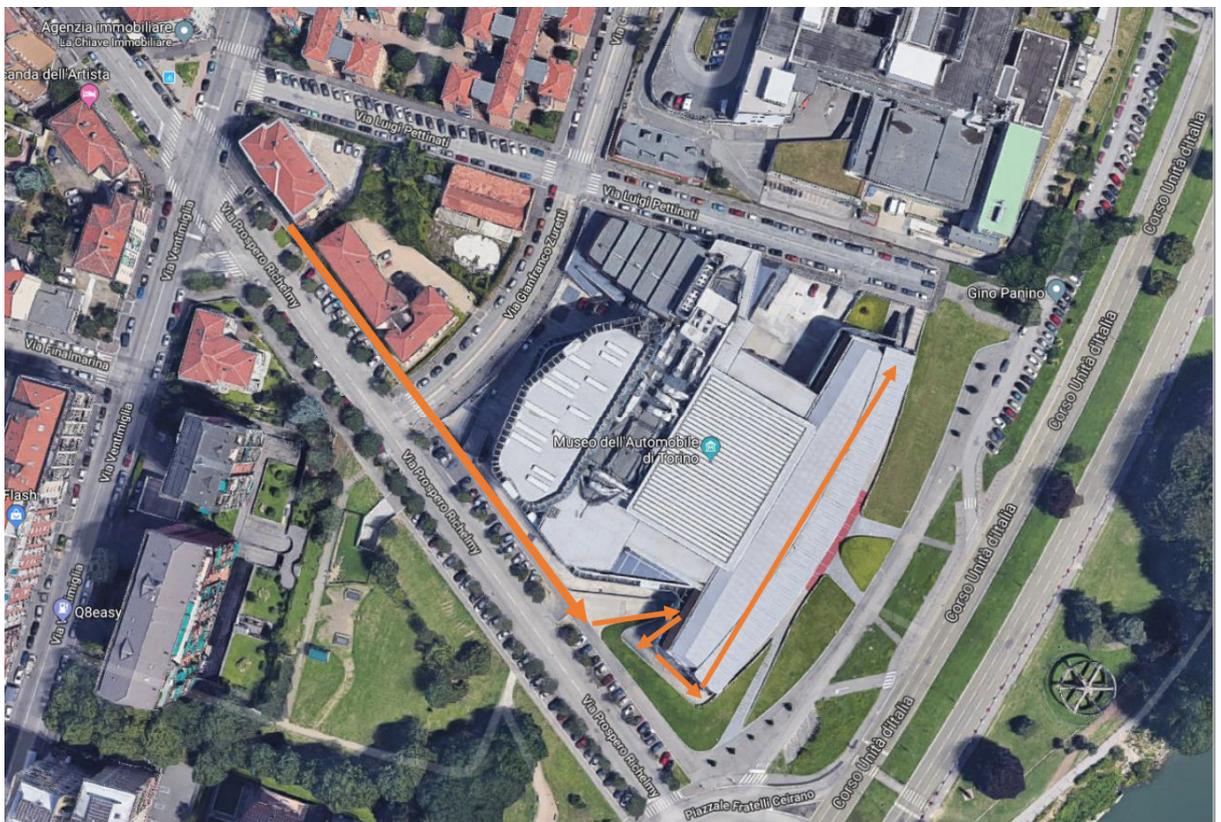
The itinerary, the routes and everything else you may find in this routebook are for guidance only.  
**Accuracy is Not Guaranteed!**

### Wednesday 05/06/2019

- Arrival at Hotel Parisi

### Thursday 06/06/2019 - Turin Day

- 9:45am departure for National Automobile Museum - Corso Unità d'Italia 40, 10126 Torino. We have a group booking with special ticket prices of €10 for adults and €5 for children between 6 and 18 years old (free for children under 6). We have specially reserved parking outside the museum for the 131s.



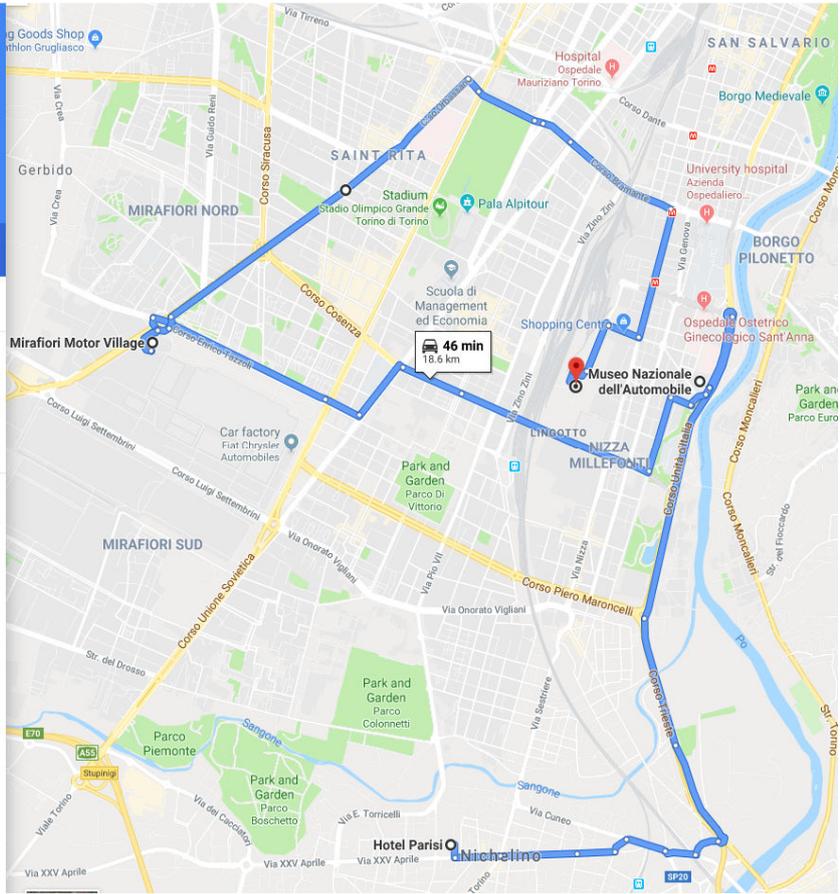
- 1:00pm departure to Mirafiori Village for lunch (and maybe buy a new Fiat, Alfa, Lancia or Jeep).
- 2:30pm departure for Lingotto. We'll try and get all 131s on the roof for a photo shoot (but nothing has been arranged)
- 4:00pm departure for leisurely drive and return to Hotel Parisi around 6:00pm.

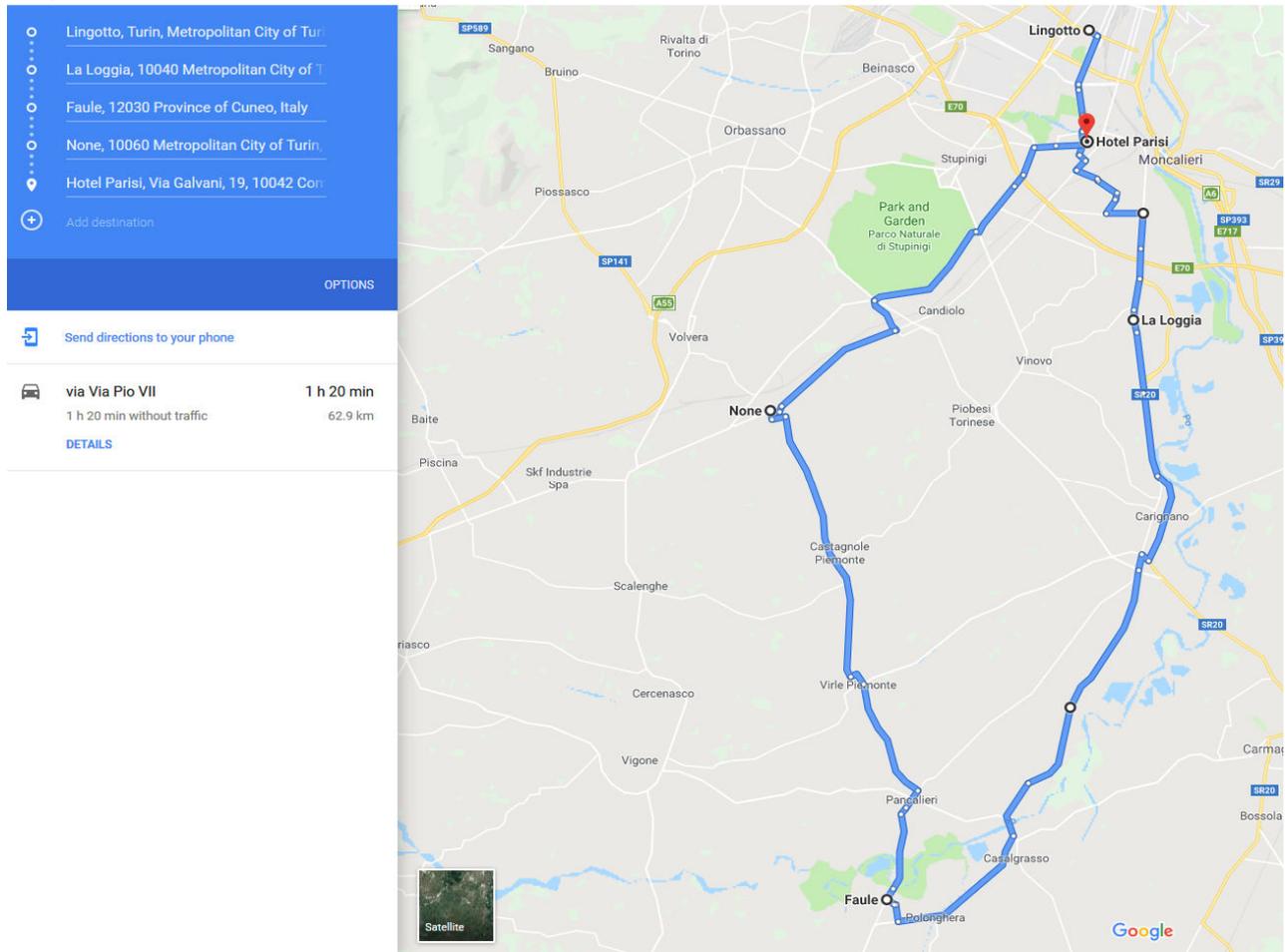
-  Hotel Parisi, Via Galvani, 19, 10042 Nichelino
-  Museo Nazionale dell'Automobile, Corso Unità d'Italia
-  Mirafiori Motor Village, Piazza Riccardo
-  Consorzio Lingotto, Via Nizza, 262, 10132 Nichelino
-  Add destination

OPTIONS

 Send directions to your phone

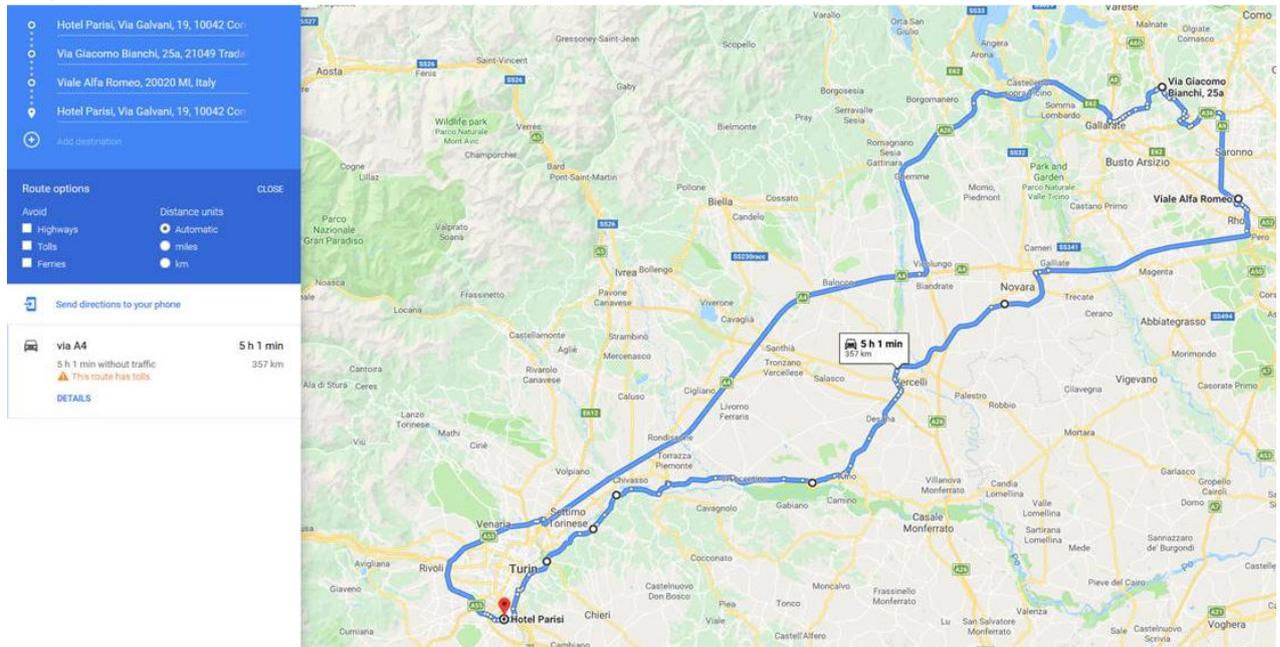
 **via Corso Unità d'Italia** **46 min**  
 46 min without traffic 18.6 km  
 This route has restricted usage or includes private roads.  
[DETAILS](#)





## Friday 07/06/2019 - Milan Day

- 9:00am departure for Museo Fisogni via Bianchi, 25/b – 21049 Tradate (VA). The museum will open specially for our visit at 11:00am and we have arranged a special entry price of €5 per person which includes a 1 hour guided tour of the facility. We will have reserved parking in the internal courtyard which should offer a perfect kodak moment for the 131s and for a gruppenfoto.
- 12:30pm Lunch / refreshments at a local establishment (to be decided on the day!)
- 1:30pm visit to Museo Storico Alfa Romeo viale Alfa Romeo, 20020 Arese (MI) – Italy
- 3:30pm departure for scenic route drive back to Hotel Parisi.



Saturday 8<sup>th</sup> and Sunday 9<sup>th</sup> June 2019 - Historic Cars in Camerano Casasco between nature, gastronomy and history. Organised by our member Michele Tursi.

Saturday 08/06/2019

- 09.00 am welcome breakfast at the Conte di Camerano Park
- 10.00 am departure for a walk through the woods of the Valle Andona Botto Grande nature reserve with a stop for an aperitif in the small Romanesque church of San Bartolomeo
- Return scheduled for around 1.00 pm to enjoy a typical Piedmontese lunch (appetizers, first course, second course, dessert, coffee, drinks)
- At the end of the lunch guided tour of the Parish Church with recently restored stucco works from the 1600s, the ancient communal oven of 1700 and the exhibition of ancient moving crafts made by the sculptor Gennaro Cosentino
- Return to the cars through the underground passage of the "Bela Bianca" with the story of the historic legend
- During the day Nikita and Veronica will be present and if necessary, will translate the explanations in English, French, German and Spanish.

Sunday 09/06/2019

- For the day of Sunday 9 June we will meet in Piovà Massaia, with a final lunch in Cerreto, we will celebrate together the 45 years of the 131 and Michele's first 40 years !!!